



Marks Counseling Associates, LLC

Helping you chart your educational course

Tutoring Results

Every year, we track our students' improvements across tests. Below you will find the SAT and ACT improvement data, listed by year, for students who finished standardized testing in a particular year. We work with extremely talented students and are proud of the significant improvements made, even by those students who came to us already scoring in the range for National Merit awards. We are also proud of the way we calculate our improvement: We only use official College Board and ACT tests, not tests that we manufacture. You can find a more complete explanation of our methodology at the bottom of this page.

SAT

	Incoming Sophomore PSAT score	Average Final Combined Score	Average Improvement
2009	1830	2170	340
2008	1895	2210	315
2007	1830	2150	320

ACT

	Incoming (converted) Sophomore PSAT score	Average Final Composite Score	Average Improvement
2009	25	32.3 (~2150 on the SAT)	7.3 (~435 SAT points)
2008	23.8	30.3 (~2030 on the SAT)	6.5 (~390 SAT points)
2007	24.5	31 (~2070 on the SAT)	6.5 (~390 SAT points)

Notes on our Methodology:

- SAT improvement is calculated from sophomore PSAT to highest combined SAT score (highest combination of section scores across test dates). The ACT improvement is from sophomore PSAT to highest ACT Composite score (highest total score on a single test date). Most colleges follow the same methodology.
- We include all students who have received a minimum of six hours of tutoring.
- Unlike other test preparation companies, we use only official College Board and ACT tests, not tests that we manufacture. Our score improvement data are based entirely upon improvements on actual PSAT, SAT, and ACT tests administered at area high schools by the College Board and ACT. We do this to ensure that our data are as reliable as possible. For further context and information, please see the following Wall Street Journal article that details how many test prep companies manufacture initial tests that inflate improvement data: <http://online.wsj.com/article/SB124278685697537839.html>
- According to the College Board, the average improvement on the old SAT for students who received SAT coaching was 26 points (8 points on the Verbal and 18 points on the Math). http://www.collegeboard.com/prod_downloads/highered/ra/sat/coaching.pdf
- We use the sophomore PSAT scores because most of our students begin prep work with us in the summer before their junior PSAT.
- Our average ACT score improvement is greater than our average SAT score improvement. We believe this is primarily because our average ACT test taker comes in with a lower starting score.

Please Note: We work hard to help our students achieve these improvements, which are many times more than the industry averages. However, individual score improvements depend upon a variety of factors outside a tutor's control. Marks Counseling Associates makes no guarantees about score improvement.



Marks Counseling Associates, LLC

February 27, 2009

Dear Clients,

This is our version of an Annual Report, which true to the genre, highlights the work and results of our enterprise, the Tutoring Division of Marks Counseling Associates, LLC (MCA). This year our team was again fortunate to have had a terrific group of American and international students to tutor in standardized test preparation and academic courses. Unlike some other Annual Reports you may have received recently, ours can boast across-the-board productivity and honestly inflated numbers!

This year, for example, our students saw an average score increase of 315 points from their Sophomore year PSAT to their final SAT. Their average cumulative SAT score was 2210. Over 80% of our students achieved Junior year PSAT scores that, according to College Board statistics for the class of 2008, would qualify them for National Merit Semifinalist or National Merit Commended Scholar status.

Students whom we advised to take the ACT rather than the SAT saw similar gains. **Their average score increase between the Sophomore PSAT and their highest ACT was 6.5 ACT points, making the average ACT score 30.3 (comparable to 2030 on the new SAT).**

In addition to helping students prepare for college admission tests, we also offer preparation for the GRE, GMAT, and LSAT exams, as well as school admission tests such as the SSAT, HSPT, and the ISEE. Finally, we offer ongoing or short-term tutoring in math, physics, chemistry, economics, history and English, from middle school courses to the high school AP level.

In this increasingly competitive college admissions climate, standardized testing remains a crucial part of the admissions read at the vast majority of selective colleges. We are pleased to report that 86% of MCA Seniors who applied in Early Decision (1 and 2), Early Action, and/or Rolling admission pools this year have received good news. For details on our tutoring and counseling services and results, please visit our web site at www.marksca.com.

In addition to our excellent results, we at MCA are proud of the care and calm with which we work with our students to build their skills and confidence. In fact, we can't imagine a more gratifying return on an investment!

All of us send best wishes for a great 2009, and we look forward to continuing to work with you.

Nitin Sawhney Dan Bloss Jill Salisbury Jamiel Jenifer